Current Retail Pro® 8 Customer?

E WHAT YOU

More than two decades of input and experience from global retailers drives the constant improvement in functionality and workflow for the Retail Pro® family of products. Retail Pro® 9 builds on top of the robust features of previous generations like Retail Pro® 8 and earlier. Here are samples of the features you will benefit from today by using Retail Pro® 9.

Customer Management



Customer profiles, statistics, and KPIs are now available directly within the customer module.

Binning and Scoring can be used to leverage the customer stats and KPIs allowing you to easily identify your top tier customers.



Customer Loyalty point details available within the customer record.

Virtually unlimited user-defined fields to allow further reporting and customer data management to suit your business and CRM needs.



Removal of the 2-gigabyte file limitations for the customer database.

You can view customer purchase history across "Mains", or subsidiaries as they are referred to within Retail Pro® 9 from within the specific customer records rather than having to go to another module.



Inventory Management



Virtually unlimited number of SKUs you can manage within a single Main/Subsidiary.

within your inventory.

Ability to track lots



Item Statistics and Profiles giving

New Quick filter capabilities for easier item filtering and lookup.



you valuable KPIs without the need to run complex reports. **Increased item image** per item within inventory.

inventory is within a store – also considered Aisle/Bin/Rack tracking.

Sub location management allows you to further identify where

ReUse of UPCs within your inventory allowing you to reuse UPCs for items that are no longer manufactured or distributed



Removal of limits on style scales.



History for sales, receiving, transferring, ordering, and adjustments at the item level.

Point of Sale



the need to poll customers across all systems giving you the flexibility to look up customers locally first and then centrally as needed.

Centralized Customer Lookup allows you to minimize

or item by item on a transaction allowing multiple associate commission tracking.

Multi-associate assignment for a single transaction





to look up transactions at a central server limiting the potential for fraudulent returns.

Centralized Returns allows you



and management of customer store credit and gift cards.

Centralized Payments allowing the centralized tracking

now part available for Retail Pro® 9 that tracks loyalty points across subsidiaries.

Customer loyalty module is



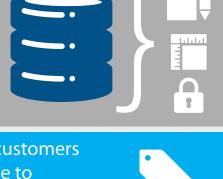
Improvements Relational database

scalability, reportability and, most importantly, improved data integrity over that of a flat file database. Virtually unlimited number of customers and inventory SKUs you are able to

of the Retail Pro® 8 limits.

Database

provides for improved



maintain within a single database. Virtually unlimited user-defined fields for



Increased number of stores over that

both Customer and Inventory management.



within a single purchase order.



transferring capabilities across subsidiaries.

Reporting III Our new reporting module leverages the power of Crystal

Reports to take full advantage of the relational database

within Retail Pro 9. This gives you the flexibility and capability to create virtually any report you need without the need to have custom work done by Retail Pro International or one of our development partners.



Multi-Company Multi-Locale Consolidation and viewing of multiple Mains/Subsidiaries from

within one database.

storage (by subsidiaries).

Multi-Brand



Support for multiple languages in the user-interface and data



Reporting across Mains/Subsidiaries from one database.



Support for multiple tax structures within one database (VAT, ICM, GST, US).